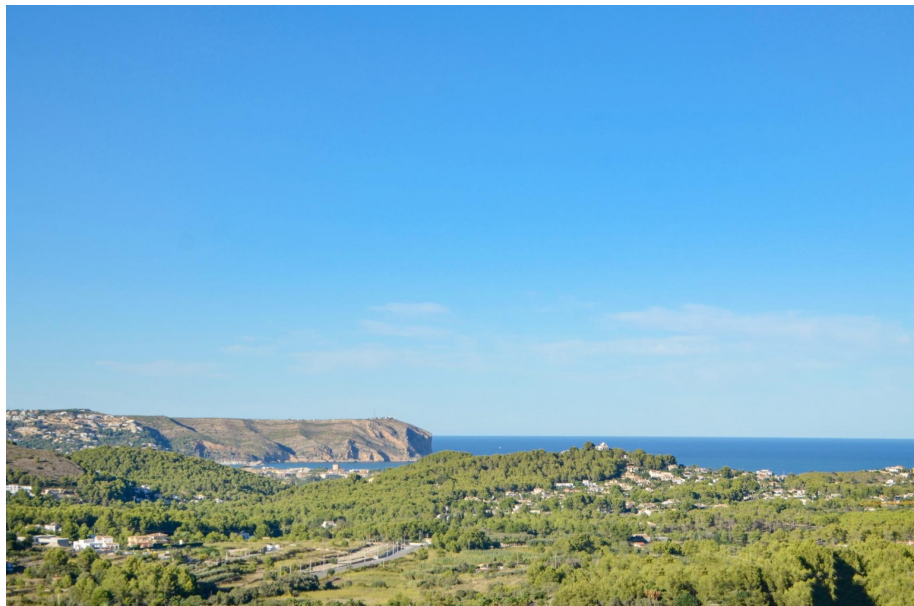


Ref: G0139

## Unique 4\* Boutique wellness hotel Project in Javea, Costa Blanca

**Enquire**



**Investment type :** For sale

**Property type :** Hotel

**Bedrooms :** 14

**Restaurants :** 1

**Hotel area :** 1100

**Country :** Spain

**Condition :** Project stage

DUE TO CONFIDENTIALITY NO PICTURES CAN BE SHOWN.

Open spaces, Mediterranean - Ibiza style ( White, Stone, Esparto, Wood, Cotton, Olive trees, Orange trees...) in a quiet environment, with a Wow! swimming pool and at the foot of the Montgó mountain. On a plot of 7.700 m2 with 1.100 m2 construction. **OPENING MARCH 2024**

Vision People *will travel inwards* to feel fulfilled - The Luxury of Wellbeing

Mission To create a *space* where people can connect mind, body and soul to feel in balance.

Values Commitment, Trust, Heart, Head, Quality and Growth

5 Pillars *Spaces - Lifestyle - Gastronomy - Engagement - Digitalisation*

#### THE PROJECT

Born from a **Life Project** (*Ikigai* philosophy)

We create a place to **connect** mind-body and soul in order to find *Wellness* and take it back home

: *Health* tourism, *SLOW* Travel **Resort** of 14 Suites with fireplace, own garden and/or terrace + Restaurant + Common Spaces + Swimming Pool with Chill Out + Gardens and Orchard. Destination **Xàbia/ Jávea**

**Committed** to the *environment*, society, animals, local life **Adults** only with the **Restaurant**

#### MARKET TRENDS

*Factors:* Emerging technology • Lifestyle change • Sustainability • Personalisation Technology (Mobile, billing, AI, AR, voice search, Chatbots...)

- Healthy food and drink
- Hygiene and Safety
- Delivery
- National Tourism and Bleisure
- Reinforcement Slow Travel Tourism
- Thirst for travel and experiences

#### Destiny Xàbia/ Jávea

Residential Tourism Economy: Only 9 Hotels: 5 of 4\* (465 beds)

High barriers to entry (administrative, public, financial...)

Beautiful coves and microclimate. Own fish market and orchards

Inhabitants: 30k in winter - 150k in summer: Spanish, Dutch, English, German, French...

#### Competitive Framework and Supply Analysis

Analysis of hotels by proximity and/or affinity to our Buyer Person

- Low quality supply and high demand
- High Prices
- Focused on beach tourism - similar hotels are far away from the population.
- Room for improvement in Km0 cuisine
- Little supply; Small establishments; High price

#### INVESTMENT VALUES

- **Excellent Location** Xàbia/Jávea
- **Sustainable**
- **Steel-Framing Architecture**
- **Search for self-sustainability and energy savings**
- **Dry Garden and Vegetable Garden- Collection and reuse of water for irrigation**
- **Type: Wellness - Slow Travel - Wellbeing - For all Seasons**
- **Close to the sea, mountains and villages (Not Isolated) 4) Status: New construction**
- **4\* Boutique Resort 14 Suites + Healthy Restaurant 28 Tables**

\* **CONTACT US FOR BROCHURE AND MORE INFORMATION**